

The Role of Business in Tomorrow's Society

Before:

Match the words with the definitions

1. to shrink	a) not enough of something
2. to take a different tack	b) the rise in the Earth's temperature
3. shortage	c) when both parties involved benefit from an agreement
4. to tackle an issue	d) choose a different way of doing things
5. a win-win situation	e) become smaller
6. impoverished	f) proof that a company is environmentally responsible
7. a legacy	g) to try to find a solution to a problem
8. green credentials	h) very poor, to live in poverty
9. global warming	i) something passed on to future generations

After:

Are the following statements true or false?

1. There are more than 60 000 transnational companies
2. A billion people live on less than ten dollars a day
3. By 2050 the world's population will be 9 billion
4. Problems can't be solved by giving away money (philanthropy)
5. 'Pur' is a profitable product
6. It's difficult to make people understand that they need clean water
7. Solar panels are an inexpensive way to provide energy to the poorest
8. Environmental impact only becomes clear in the long term